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A touring Video Workshop from the Experimental Television Center of Binghamton, New York, for campus and community arts organizations of New York State.

Under the leadership of video artists Ralph Hocking and Sherry Miller, participants in **THE ELECTRONIC IMAGE** will explore television as a visual arts-making medium — its aesthetic foundations and possibilities, and its potential as a source of images and sound for cinematic works.

The two-day program will feature an evening video-tape screening and discussion which introduces video as an important contemporary art form. The works that will be screened, produced by independent video-makers through the artist-in-residence program at the Experimental Television Center, are illustrative of the wide range of stylistic and conceptual approaches taken by artists working in this medium. These tapes have been exhibited throughout the United States and abroad.

The following day, a demonstration and instruction session for interested staff, students and community artists will offer an opportunity to work in a hands-on way with the Electronic Image Processing System that Mr. Hocking and Ms. Miller will bring with them for the program. This imaging system was designed through the research program at the Center and includes colorization, keying, digitization and analog control functions with capacity for computer control. The demonstration starts from the perspective of systems function and includes a general theoretical overview of technical operations and exploration of the techniques and vocabulary of electronic image and sound generation and processing.

The Experimental Television Center is a unique organization that supports the development of video as an art form and explores the relationships between video and the other arts. The Center's programs promote production with small-format video systems, screenings and exhibitions, and the study of video by means of seminars and workshops for artists, students, and interested members of the public in the Binghamton area. Ralph Hocking is Director of the Center and Assistant Professor of Video in the Department of Cinema at State University at Binghamton; Sherry Miller is Assistant Director of the Center.

To arrange for **THE ELECTRONIC IMAGE**:

COST TO SPONSOR: \$100 plus any hospitality possible (housing and meals).

AVAILABILITY: Throughout the year, excluding Tuesdays and Thursdays. Weekends are best, i.e., Friday and Saturday, Sunday and Monday. A one-day mid-week program can be arranged for locations close to Binghamton.

PUBLICITY: Sponsors must assure that this program will be open to the public without charge and that an effort to reach a community audience through effective announcements and advertisements will be made.

THE ELECTRONIC IMAGE is made possible in part through funds from the New York State Council on the Arts and the National Endowment for the Arts. It is made available in New York State through the office of University-wide Programs in the Arts of State University of New York.

For booking information, call Patricia Kerr Ross or Alison Moore at 518/473-4962, State University of New York, State University Plaza, Albany, New York 12246, or send the form below.

Return this form to indicate interest

THE ELECTRONIC IMAGE

Campus or community sponsor _____

Contact person _____

Phone _____

Possible dates for booking _____

Comments _____



State University of New York
State University Plaza
Albany, New York 12246

Office of the Vice Chancellor
for Educational Services

*copy is
posited*

October 19, 1979

Dear Colleague:

The enclosed announcement is about the availability of video artists Ralph Hocking and Sherry Miller. Ralph Hocking's work at the Experimental Television Center in Binghamton has been very important in the development of video art and its technology. He is a faculty member in the Cinema Department at State University at Binghamton and has contributed to a number of important State University of New York events. A special grant from the New York State Council on the Arts will supplement in part the program, and the University-wide Committee on the Arts urges you to consider it for your students and community.

I look forward to working with you on a variety of SUNY programs this year.

Patty Ross